

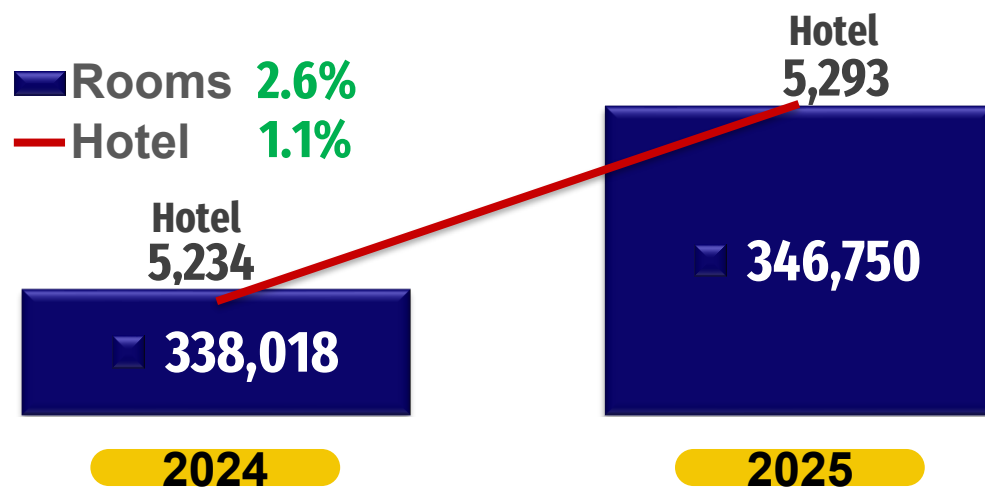
PAID ACCOMMODATION SURVEY

P E R F O R M A N C E

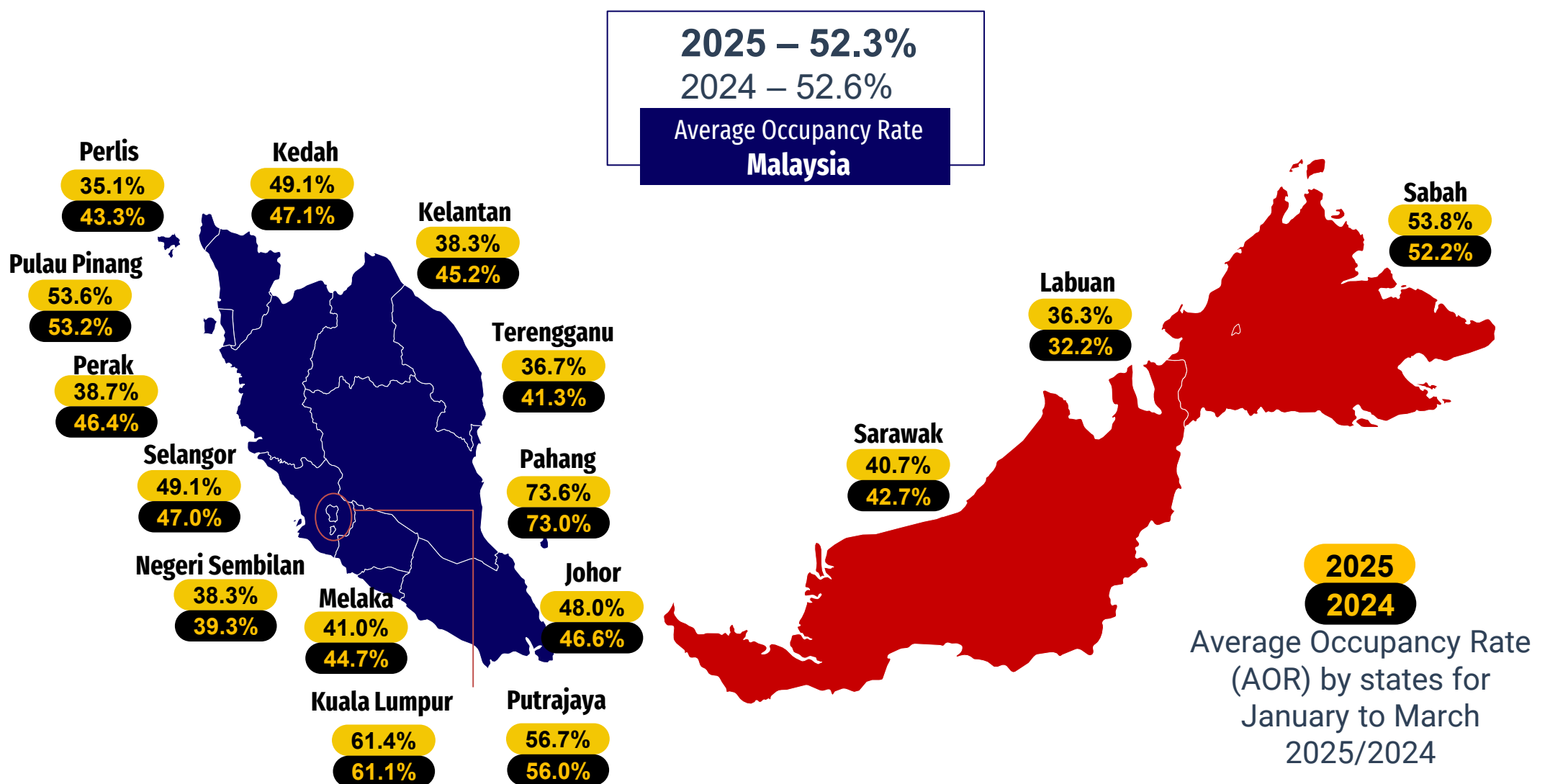
JANUARY – MARCH 2025

Hotel & Rooms Inventory

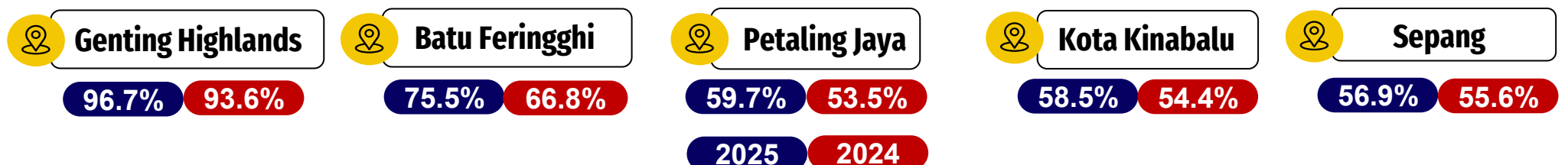
▲ January to March 2025/2024



Average Occupancy Rate, January - March 2025/2024



Top 5 Average Occupancy Rate (AOR) by locality for January to March 2025/2024

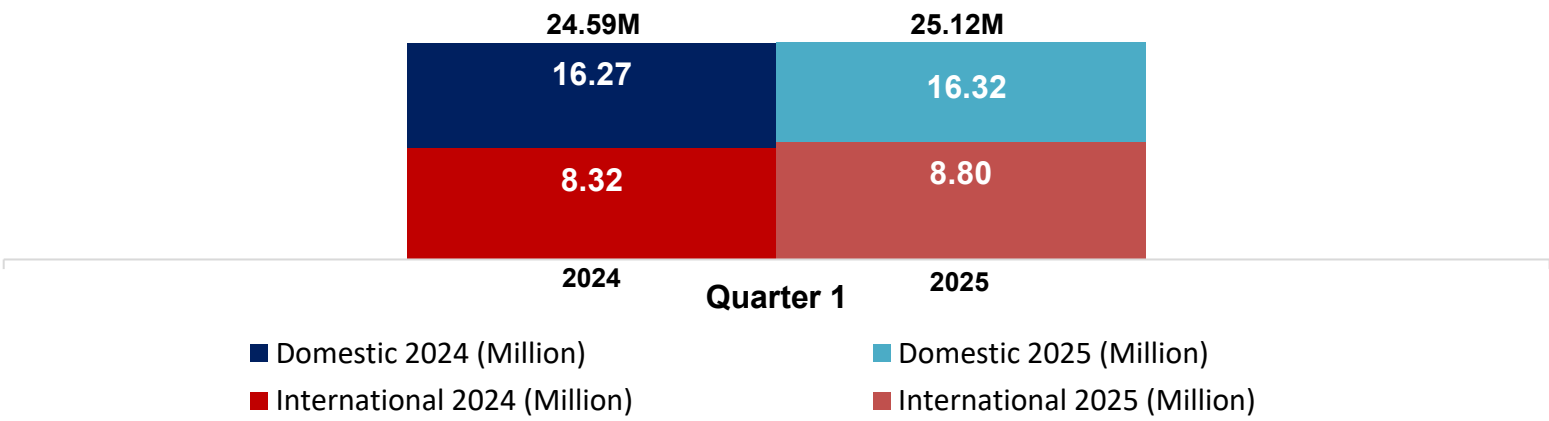


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PERFORMANCE

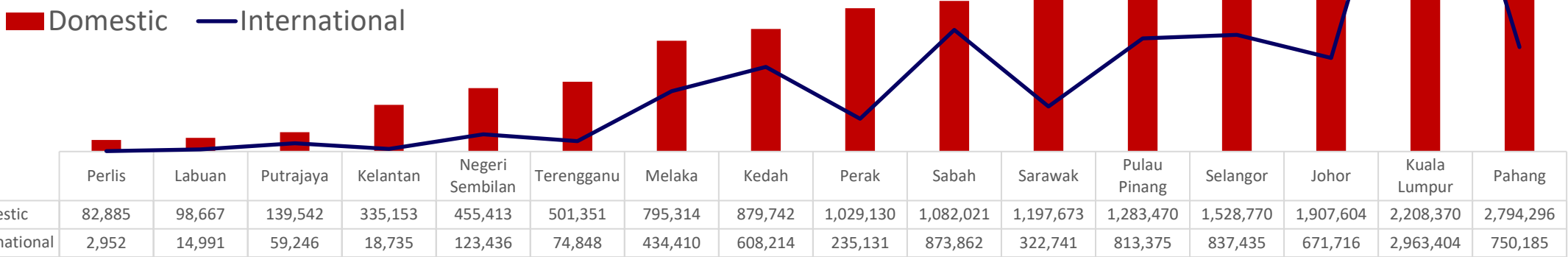
JANUARY – MARCH 2025

Hotel Guests by Quarter 2025/2024



Hotel Guests, January - March 2025

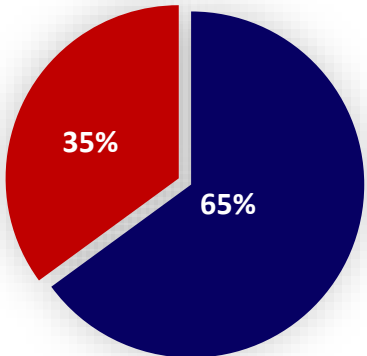
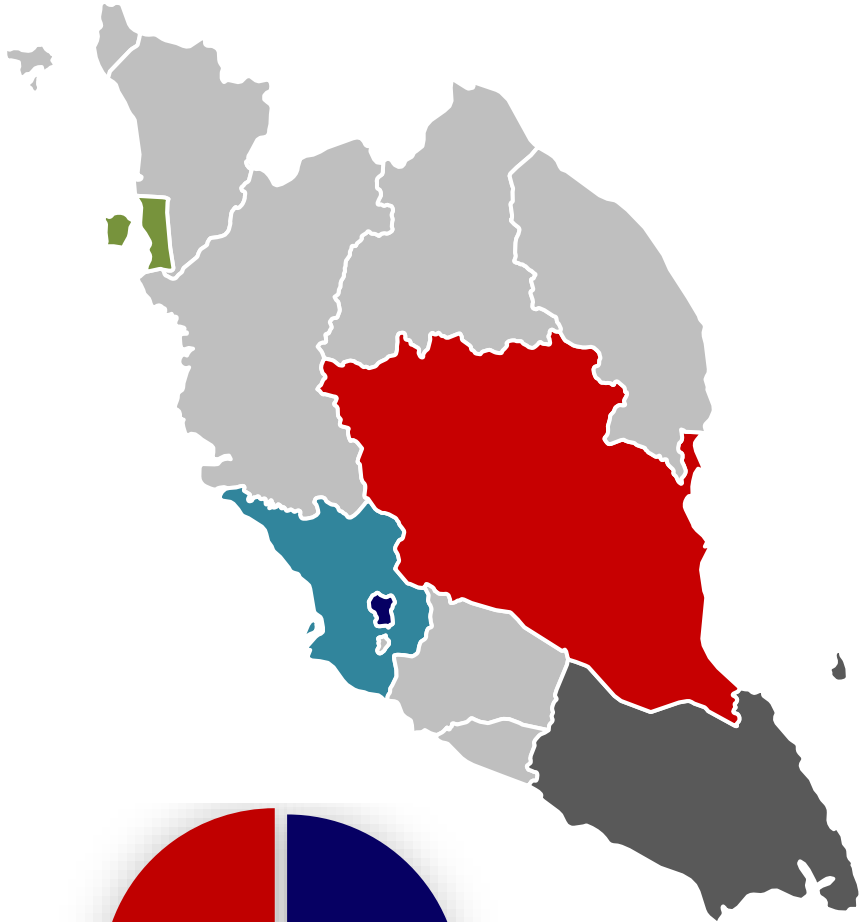
The total of hotel guests according to state for January to March 2025



Hotel Guests, January - March 2025/2024

Top 5 states that record the highest number of hotel guests

- Kuala Lumpur**
2025: 5,171,774
2024: 5,136,578
- Pahang**
2025: 3,544,481
2024: 3,537,689
- Johor**
2025: 2,579,320
2024: 2,330,695
- Selangor**
2025: 2,366,205
2024: 2,230,961
- Pulau Pinang**
2025: 2,096,845
2024: 1,903,572



The Percentage of total hotel guests for January to March 2025

Domestic
International

2025 – 25,124,082
2024 - 24,589,454

2.2%

Overall

2025 – 16,319,401
2024 - 16,270,336

0.3%

Domestic

2025 – 8,804,681
2024 - 8,319,118

5.8%

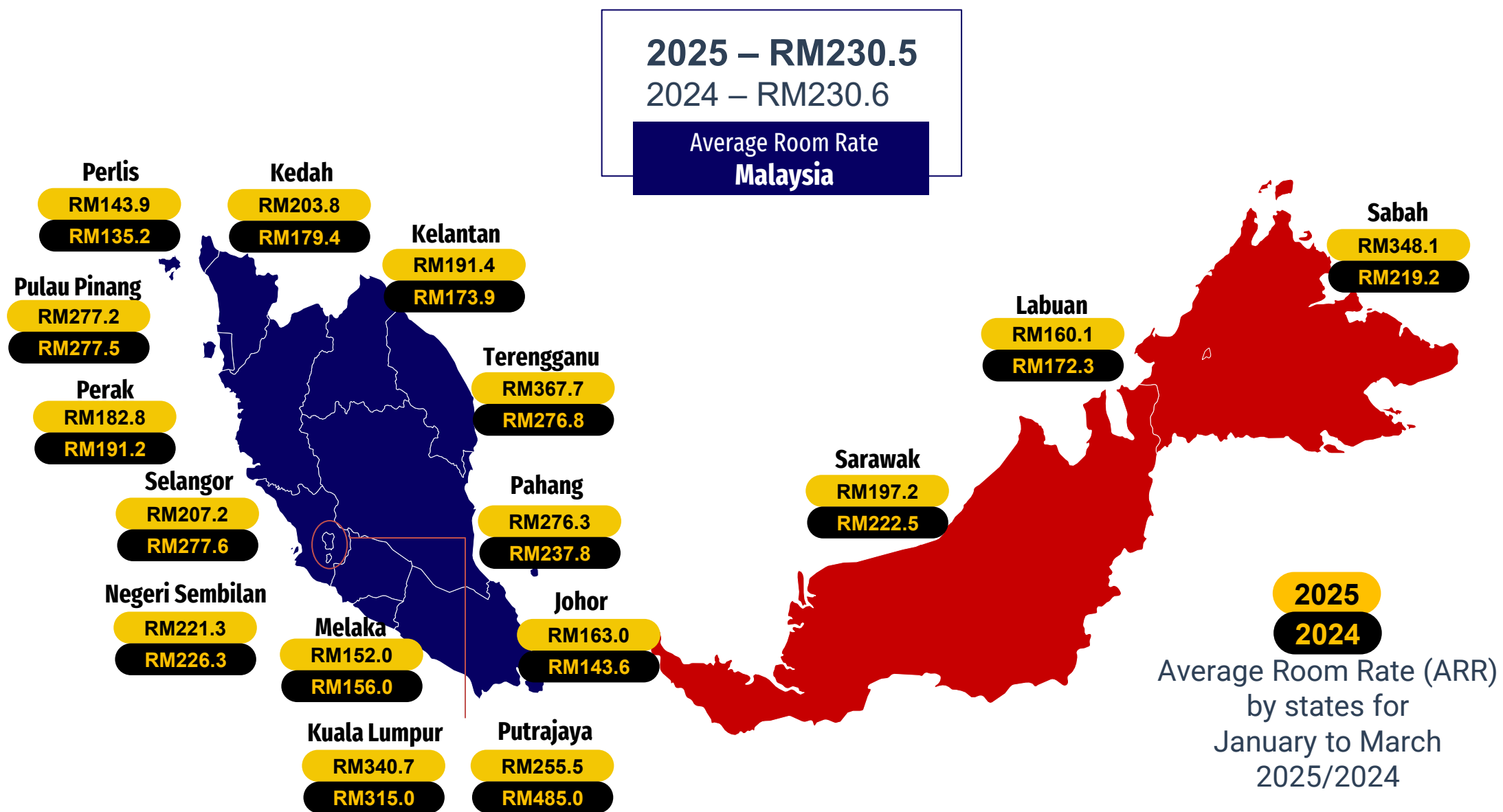
International

PAID ACCOMMODATION SURVEY

P E R F O R M A N C E

JANUARY – MARCH 2025

Average Room Rate, January - March 2025/2024



Top 5 state with highest Average Room Rate (ARR) for January to March 2025/2024

